

 Made in Germany

Schneider 

Write
Create
Promote



**Shop-in-Shop
system**

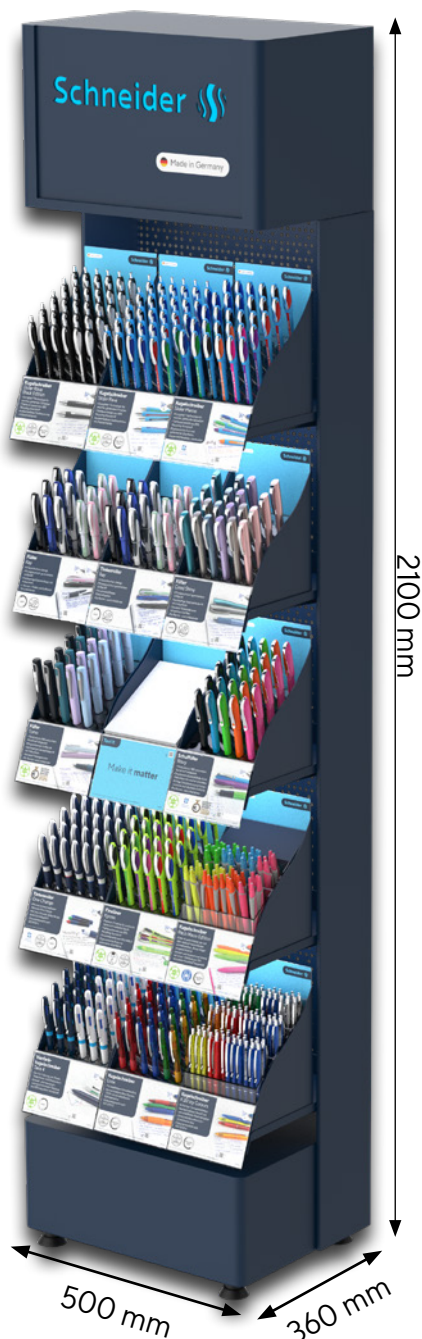
The flexible permanent positioning for an excellent shopping experience

The modular shop-in-shop system from Schneider presents the product assortment for your customers in an attractive, clear and appealing way.

This will not only increase customer satisfaction, but also your turnover.

The individual displays, which have a uniform basic design, can be flexibly integrated into the shop-in-shop display and thus ensure a clear and sophisticated brand presence. Three individual displays form a 50 cm grid. They are also designed to be durable so that they can be used permanently and flexibly refilled again and again.

The following items of displays can be ordered as part of the shop-in-shop system:



Base frame version A with storage and shelves (height 2,10 m)

The base frame is made from dark-blue metal. It has a wooden storage for replacement goods and five metal shelves that can be mounted flexibly.

A top with integrated LEDs, a light scatter plate and LEDs under the shelves provide a good illumination and guarantee attention at the point of sale.

In addition, fifteen valuable displays - to be selected from a predefined product range (see page 5 and following) - have to be ordered. For version A, Schneider has examples of proposed equipment to facilitate the order (see page 5 and following).

Dimensions: 2100 x 500 x 360 mm

Ref. No.: 260001

Fig.: Version A

Examples for equipment version A

Shop-in-shop example for equipment 1



30x BP Slider Rave	30x BP Slider Memo XB	120x BP Slider Edge XB Colours
304036	304056	305516
30x BP Slider Xite	Testing station	120x BP Slider Basic XB Colours
304016	305020	304112
120x FL Line-Up	30x GP Gelion+	60x BP Reco
306256	306282	306546
30x RB One Business	30x RB One Change	18x RB Breeze
304712	304816	307276
30x BP Take 4	15x FP Ray	30x FP Wavy
305476	307122	307252

Shop-in-shop example for equipment 2



30x FP Xpect	30x FP Wavy	18x FP Glam
307412	307252	307396
30x FP Voice	Testing station	30x FP Voyage
307352	305020	307052
30x FL Xpress	120x BP Slider Edge XB Colours	120x BP Slider Basic XB Colours
304876	305516	304112
64x MA Maxx 293	80x MA Maxx 130	35x Highlighter Job
304992	304932	306866
240x BP Tops 505 M, 50x BP Tops 505 F 306232	100x RB Topball 857 306932	30x RB One Business 304712

Permanent individual displays for customised refilling

The following individual displays can be ordered for presentation in the shop-in-shop display and can be refilled as needed:

304016



SiS display 30x Ballpoint pen Slider Xite

304036



SiS display 30x Ballpoint pen Slider Rave

399651



SiS display 30x Ballpoint pen Slider Rave Black Edition

304056



SiS display 30x Ballpoint pen Slider Memo XB

305516



SiS display 120x Ballpoint pen Slider Edge XB

304092



SiS display 120x Ballpoint pen Slider Edge F/M/XB

304112



SiS display 120x Ballpoint pen Slider Basic XB Colours

306546



SiS display 60x Ballpoint pen Reco

305476



SiS display 30x Ballpoint pen Take 4

307236



SiS display 18x Ballpoint pen Epsilon

306832



SiS display 30x Ballpoint pen Haptify

304246



SiS display 30x Ballpoint pen Loox transparent

304266



SiS display 100x Ballpoint pen K 20 Icy Colours

305062



SiS display 216x Ballpoint pen K15

306232



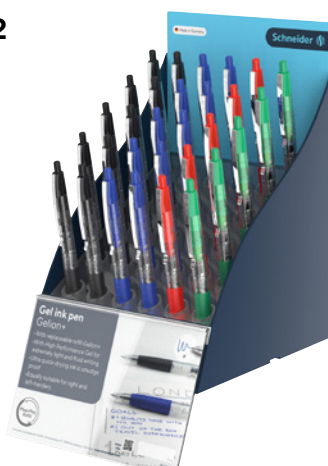
SiS display 240x BP Tops 505 M; 50x BP Tops 505 F

304282



SiS display 80x Ballpoint pen Suprimo

306282



SiS display 30x Gel ink pen Gelion+ 0.7

307202



SiS display 30x Rollerball Base Ball

306812



SiS display 30x Fountain pen Tomo

307252



SiS display 30x Fountain pen Wavy

307122



SiS display 15x Fountain pen Ray

307166



SiS display 15x Rollerball Ray

307396



SiS display 18x Fountain pen Glam

307412



SiS display 30x Fountain pen Xpect

307312



SiS display 30x Fountain pen Ceod Shiny

307332



SiS display 30x Rollerball Ceod Shiny

307182



SiS display 30x Fountain pen Ceod Colour

307296



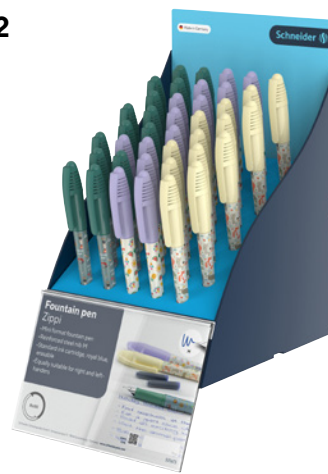
SiS display 12x Fountain pen
Callissima

307276



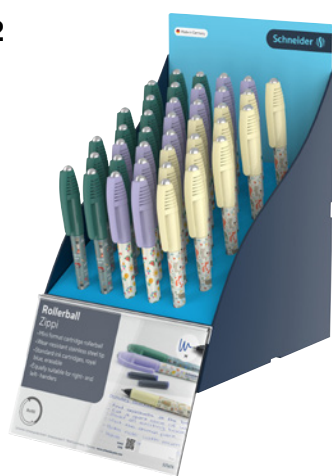
SiS display 18x Rollerball
Breeze

307452



SiS display 40x Fountain pen
Zippi

307472



SiS display 40x Rollerball
Zippi

307012



SiS display 30x Fountain pen
Easy

307032



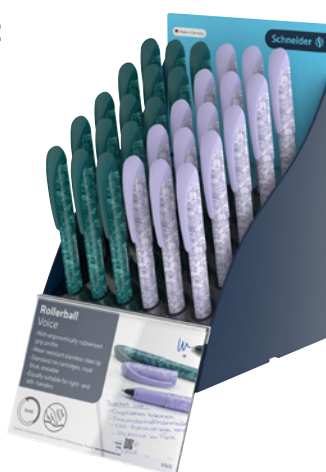
SiS display 30x Rollerball
Easy

307352



SiS display 30x Fountain pen
Voice

307372



SiS display 30x Rollerball
Voice

307052



SiS display 30x Fountain pen
Voyage

307072



SiS display 30x Rollerball
Voyage

304712



SiS display 30x Rollerball
One Business

304732



SiS display 30x Rollerball
One Hybrid C 03

304752



SiS display 30x Rollerball
One Hybrid C 05

304772



SiS display 30x Rollerball
One Hybrid N 03

304792



SiS display 30x Rollerball
One Hybrid N 05

304816



SiS display 30x Rollerball
One Change

305402



SiS display 30x Rollerball
One Sign Pen

305122



SiS display 100x Rollerball
Xtra 805

305132



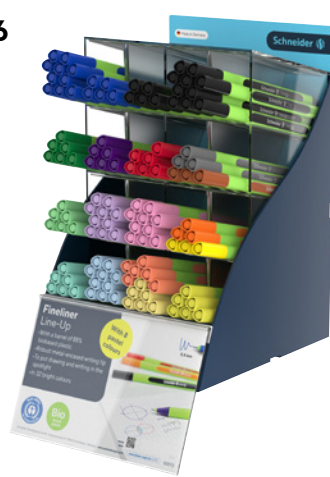
SiS display 100x Rollerball
Xtra 825

306932



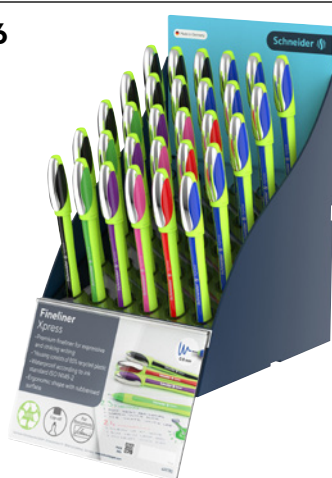
SiS display 100x Rollerball
Topball 857

306256



SiS display 120x Fineliner
Line-Up

304876



SiS display 30x Fineliner
Xpress

305642



SiS display 144x Fineliner
Pictus

306866



SiS display 35x Highlighter
Job

306886



SiS display 35x Highlighter
Job Pastel

307536



SiS display 80x Highlighter
Shine-Up

304932



SiS display 80x Permanent marker
Maxx 130

304942



SiS display 80x Permanent marker
Maxx 133

306842



SiS display 60x MA Maxx 220 S;
60x MA Maxx 224 M

304982



SiS display 64x MA
Maxx 290

304992



SiS display 64x MA
Maxx 293

305020



SiS display Testing station

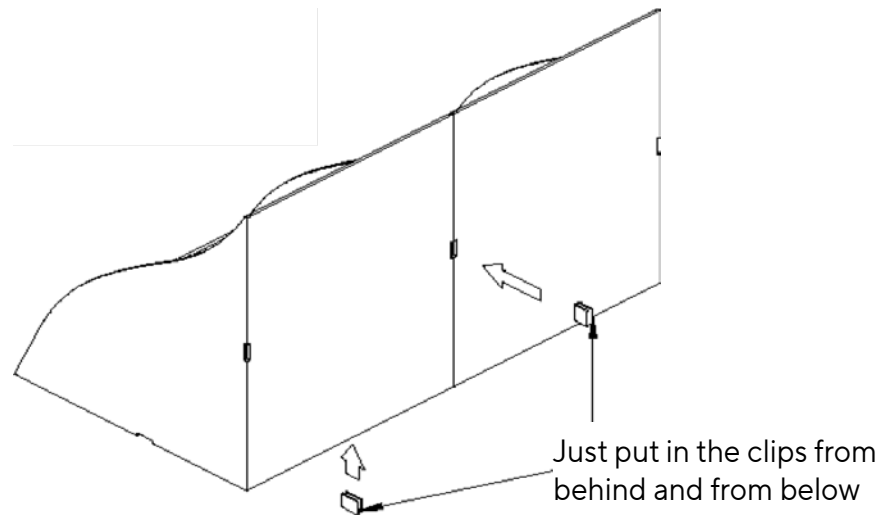
Refilling: Please order

263002 underlayment for
writing pad &

263005 writing pad for testing
station

Combination of displays

The displays from Schneider always have the same basic form and dimensions. They can be flexibly combined by means of a simple click system. Each display is delivered with two clips. Three displays can be mounted in the 50 cm frame.





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Schneider

LEASING CONTRACT

Schneider shop-in-shop system
Version for authorized dealer

The following contract for a temporary lease of the Schneider shop-in-shop system is entered by and between the authorized dealer

Name

Street, No.

Postcode, place, country

- hereinafter referred to as the customer -

and

the Schneider Schreibgeraete GmbH sales agency

Name, country

1. The above-mentioned sales agency delivers the following items on a loan basis to the customer to be set up at the point of sale:

Number	Designation	Ref. No.
	Base frame version A with storage and shelves, illuminated (standard, term of delivery approx. 2 weeks)	260001

2. During the lease period, the Schneider shop-in-shop system remains the property of the sales agency and shall be handled carefully by the customer.
3. The customer undertakes to position the Schneider shop-in-shop system during the lease period at a sales-boosting location in the showroom, to use it and to offer only Schneider Schreibgeraete GmbH products in it.
4. In case the customer presents products by other manufacturers (over 10 percent) in the Schneider shop-in-shop system, the customer shall purchase the leased Schneider shop-in-shop system.
5. The sales agency may take back the Schneider shop-in-shop system from the customer provided the agreed turnover is not achieved or in case of difficult solvency circumstances or may offer it alternatively to the customer for purchase.
6. The customer shall inform the sales agency promptly about any levy of execution and other risks with regard to the sales agency's ownership. In case of a culpable violation of these obligations, the customer shall pay for all damages and costs.
7. The contract starts when handing over the Schneider shop-in-shop system, it has a term of five years. Thereafter the Schneider shop-in-shop system will be the property of the customer.
8. Should the customer not fulfil an essential contractual duty in spite of a warning, the sales agency may terminate the contract with a one-month notice.
9. All rights and duties shall be transferred from the sales agency to Schneider Schreibgeraete GmbH in case the sales agency is changed.
10. Any modifications or amendments to this contract must be made in writing. The same shall apply to a waiver of this requirement of written form.
11. The place of jurisdiction is Schramberg/Germany.

Place / Date

Name of the sales agency

Customer's signature and stamp

Supplier's signature



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LEASING CONTRACT

Schneider shop-in-shop system
Version for the sales agency

The following contract for a temporary lease of the Schneider shop-in-shop system is entered by and between the authorized dealer

Name

Street, No.

Postcode, place, country

- hereinafter referred to as the customer -

and

the Schneider Schreibgeraete GmbH sales agency

Name, country

1. The above-mentioned sales agency delivers the following items on a loan basis to the customer to be set up at the point of sale:

Number	Designation	Ref. No.
	Base frame version A with storage and shelves, illuminated (standard, term of delivery approx. 2 weeks)	260001

2. During the lease period, the Schneider shop-in-shop system remains the property of the sales agency and shall be handled carefully by the customer.
3. The customer undertakes to position the Schneider shop-in-shop system during the lease period at a sales-boosting location in the showroom, to use it and to offer only Schneider Schreibgeraete GmbH products in it.
4. In case the customer presents products by other manufacturers (over 10 percent) in the Schneider shop-in-shop system, the customer shall purchase the leased Schneider shop-in-shop system.
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Place / Date

Name of the sales agency

Customer's signature and stamp

Supplier's signature



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